



**NCSA PLACEMENT ORDER
October thru December, 2017**

TO: NCSA Coordinators - TV
FROM: Connie Searles
RE TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization.

We have four NCSA clients for the 4th quarter. They are:

- ID Dept. of Transportation "Move Over Law"
- Idaho Dept. of Labor "Cooking"
- Idaho Office on Drug Policy "Skate_New" and "Basketball"
- Idaho Army National Guard – Various spots please rotate evenly

Please return your affidavits monthly. This is especially crucial as I have to report to the National Guard monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Please note that you may also pick up the spots, placement orders and affidavits for each quarter off our website: <http://www.idahobroadcasters.org/index.php/eas-abip/ncsa-media>

Idaho Dept. of Transportation	October 1-December 31, 2017
Idaho Dept. of Labor	October 1-December 31, 2017
Idaho Office on Drug Policy	October 1-December 31, 2017
Idaho Army National Guard	November 1, 2017 – October 31, 2018

Frequency: 24 spots a month per client per station (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

**ISBA
1674 Hill Road Ste. 3
Boise, ID 83702
or email to isba@qwestoffice.net**