



**NCSA PLACEMENT ORDER
October thru December, 2017**

TO: NCSA Coordinators - Radio
FROM: Connie Searles
RE Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization.

We have four NCSA clients for the 4th quarter. They are:

- Idaho Dept. of Transportation "Move Over Law"
- Idaho Dept of Labor "Home Alone_Stunt" "Serve Idaho_Radio" and "Serve Idaho_Test It Out"
Please rotate the three spots evenly
- Idaho Office on Drug Policy "Skate 4th Qtr 2016" and Basketball-Radio"
Please rotate evenly
- Idaho Army National Guard Various spots, please rotate evenly

Please return your affidavits monthly. This is especially crucial for the Guard as I have to report monthly!

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Also note that you can pick up each quarter's spots, affidavits and placement orders off our website at <http://www.idahobroadcasters.org/index.php/eas-abip/ncsa-radio>

Dept. of Transportation	October 1- December 31, 2017
Idaho Dept. of Labor	October 1 – December 31, 2017
Idaho Office on Drug Policy	October 1 – December 31, 2017
Idaho Army National Guard	November 1, 2017 – October 31, 2018

Frequency: 36 spots a month per client per station (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

**ISBA
1674 Hill Road Ste. 3
Boise, ID 83702
or email to isba@qwestoffice.net**