



**NCSA PLACEMENT ORDER
July thru September, 2017**

TO: NCSA Coordinators - Radio
FROM: Connie Searles
RE: Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization.

We have three NCSA clients for the 3rd quarter. They are:

- Dig Line 811
You have and should be running this spot
- Idaho Dept. of Transportation
Please continue to run "Room To Live" (attached) until further notice.
- Bureau of Land Management
"Firewise"

Please return your affidavits monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Also note that you can pick up each quarter's spots affidavits and placement orders off our website at <http://www.idahobroadcasters.org/index.php/eas-abip/ncsa-radio>

Dig Line 811	April 1 – September 30, 2017
Dept. of Transportation	April 1- December 31, 2017
Bureau of Land Management	July 1 – September 30, 2017

Frequency: 36 spots a month per client per station (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

**ISBA
1674 Hill Road Ste. 3
Boise, ID 83702
or email to isba@qwestoffice.net**