



**NCSA PLACEMENT ORDER
July thru September, 2017**

TO: NCSA Coordinators - TV
FROM: Connie Searles
RE: TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization.

We have two NCSA clients for the 3rd quarter. They are:

- **Dig Line 811**
Please continue running the spot you have
- **ID Dept. of Transportation**
"Toward Zero" please pick up the spot at the following link:
<http://www.idahobroadcasters.org/index.php/eas-abip/ncsa-media>
- **Bureau of Land Management**
"Firewise"

Please return your affidavits monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Please note that you may also pick up the spots, placement orders and affidavits for each quarter off our website: <http://www.idahobroadcasters.org/index.php/eas-abip/ncsa-media>

Dig Line 811	July 1 – September 30, 2017
Idaho Dept. of Transportation	July 1-December 31, 2017
Bureau of Land Management	July 1-September 30, 2017

Frequency: 24 spots a month per client per station (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

**ISBA
1674 Hill Road Ste. 3
Boise, ID 83702
or email to isba@qwestoffice.net**