



**NCSA PLACEMENT ORDER
January 2018 through March 31, 2018**

TO: NCSA Coordinators - TV
FROM: Connie Searles
RE TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization.

We have two NCSA clients for the 1st quarter. They are:

- Idaho Army National Guard Various spots, please rotate evenly. You can pick up the spots here: <https://lmdresources.com/arng-idaho>
- Idaho Commission for Libraries: "Talking Books" Spot link sent from Hightail
- Cyber Security. **This is a new client and will run the month of March only. Please download the two spots from this link. : <http://www.nasbaonline.net/CyberSecurity/Idaho>**

Please return your affidavits monthly. This is especially crucial as I have to report to the National Guard monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Please note that you may also pick up the spots, placement orders and affidavits for each quarter off our website: <http://www.idahobroadcasters.org/index.php/eas-abip/ncsa-media>

Idaho Army National Guard November 1, 2017 – October 31, 2018

Idaho Commission for Libraries January 1, 2018 – March 31, 2018

Cyber Security March 1, 2018 – March 30, 2018

Frequency: 24 spots a month per client per station (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

**ISBA
1674 Hill Road Ste. 3
Boise, ID 83702
or email to isba@qwestoffice.net**