



**NCSA PLACEMENT ORDER
April thru June, 2018**

TO: NCSA Coordinators - Radio
FROM: Connie Searles
RE Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization.

We have two NCSA clients for the 4th quarter. They are:

- Idaho Army National Guard Various spots, please rotate evenly. You can pick up the spots here: <https://lmdresources.com/arng-idaho>
- Dig Line 811 Spot attached, or pick up from our website: <http://www.idahobroadcasters.org/index.php/eas-abip/nlsa-radio>
- Idaho State Police – “See Say” Spot attached, or pick up from our website: <http://www.idahobroadcasters.org/index.php/eas-abip/nlsa-radio>

Please return your affidavits monthly. This is especially crucial for the Guard as I have to report monthly!

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Also note that you can pick up each quarter's spots, affidavits and placement orders off our website at <http://www.idahobroadcasters.org/index.php/eas-abip/nlsa-radio>

Idaho Army National Guard January 1, 2018 – October 31, 2018

Dig Line 811 April 1, 2018 – September 30, 2018

Idaho State Police “See Say” April 1, 2018 – June 30, 2018

Frequency: 36 spots a month per client per station (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

**ISBA
1674 Hill Road Ste. 3
Boise, ID 83702
or email to isba@qwestoffice.net**