



**NCSA PLACEMENT ORDER  
July thru September, 2018**

TO: NCSA Coordinators - Radio  
FROM: Connie Searles  
RE Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization.

**Please note our email address change:** [isba@idahobroadcasters.com](mailto:isba@idahobroadcasters.com)

We have three NCSA clients for the 3<sup>rd</sup> quarter, 2018. They are:

- Idaho Army National Guard Various spots, please rotate evenly. You can pick up the spots here: <https://lmdresources.com/arnng-idaho>
- Dig Line 811 pick up from our website: <http://www.idahobroadcasters.org/index.php/eas-abip/nlsa-radio>
- Idaho Dept. of Labor, We Serve "Home Alone\_Stunt", "Serve Idaho", "Serve Idaho Test It Out" Spots attached, or pick up from our website: <http://www.idahobroadcasters.org/index.php/eas-abip/nlsa-radio>

**Please return your affidavits monthly. This is especially crucial for the Guard as I have to report monthly!**

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

**Also note that you can pick up each quarter's spots, affidavits and placement orders off our website at** <http://www.idahobroadcasters.org/index.php/eas-abip/nlsa-radio>

**Idaho Army National Guard January 1, 2018 – October 31, 2018**

**Dig Line 811 April 1, 2018 – September 30, 2018**

**Idaho Dept. of Labor "We Serve" July 1, 2018 – September 30, 2018**

**Frequency: 36 spots a month per client per station (any additional would be a wonderful bonus)**

**Please return your affidavits at the end of each month to:**

**ISBA**

**1674 Hill Road Ste. 3**

**Boise, ID 83702**

**or email to [isba@idahobroadcasters.com](mailto:isba@idahobroadcasters.com)**