



**NCSA PLACEMENT ORDER
July 1 thru September 30, 2018**

TO: NCSA Coordinators - TV
FROM: Connie Searles
RE: TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization.

Please note our email address change: isba@idahobroadcasters.com

We have three NCSA clients for the 3rd quarter. They are:

- Idaho Army National Guard Various spots, please rotate evenly. You can pick up the spots here: <https://lmdresources.com/arnng-idaho>
- Dig Line 811: Please pick up the spot at <http://www.idahobroadcasters.org/index.php/eas-abip/nlsa-media>
- Idaho Dept. of Labor, We Serve, "My Office": You will be sent a link to the HD and SD spots or you may pick them up here: <http://www.idahobroadcasters.org/index.php/eas-abip/nlsa-media>

Please return your affidavits monthly. This is especially crucial as I have to report to the National Guard monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Please note that you may also pick up the spots, placement orders and affidavits for each quarter off our website: <http://www.idahobroadcasters.org/index.php/eas-abip/nlsa-media>

Idaho Army National Guard November 1, 2017 – October 31, 2018

Dig Line 811 April 1, 2018 – September 30, 2018

Idaho Dept of Labor -We Serve "My Office July 1, 2018 – September 30, 2018

Frequency: 24 spots a month per client per station (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

ISBA

1674 Hill Road Ste. 3

Boise, ID 83702

or email to isba@idahobroadcasters.com