



**NCSA PLACEMENT ORDER
April thru June, 2019**

TO: NCSA Coordinators - Radio
FROM: Connie Searles
RE Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.

We have three NCSA clients for the 2nd quarter. They are:

- Idaho Army National Guard: 4 spots, please rotate evenly. You can pick up the spots here: <https://lmdresources.com/arng-idaho>
- "Be The Parent" Please rotate evenly. I have attached the spots to this order or you can pick up the spots here: <http://www.idahobroadcasters.org/index.php/eas-abip/nca-radio>
- Dig Line 811 – Spots are currently being produced. They should be available next week and will be posted on the ISBA website as above.

Please return your affidavits monthly. This is especially crucial for the Guard as I have to report monthly!

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Also note that you can pick up each quarter's spots, affidavits and placement orders off our website at <http://www.idahobroadcasters.org/index.php/eas-abip/nca-radio>

Idaho Army National Guard January 1, 2019 – December 31, 2019

Be The Parent April 1, 2019 – June 30, 2019

Dig Line – 811 April 1, 2019 – September 30, 2019

Frequency: 36 spots a month per client per station (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

ISBA

isba@idahobroadcasters.org