



**NCSA PLACEMENT ORDER  
April thru June, 2019**

TO: NCSA Coordinators - TV  
FROM: Connie Searles  
RE TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.

We have 3 clients for the second quarter of 2019 (April-June)

- Idaho Army National Guard 5 spots, please rotate evenly. You can pick up the spots here: <https://lmdresources.com/arng-idaho>
- "Be The Parent" 3 spots, please rotate evenly You can pick up the spots here: <http://idahobroadcasters.org/index.php/eas-abip/nca-media>
- Dig Line 811: Spots are being produced and should be available next week. You will be notified when and where to pick up the spot.

**Please return your affidavits monthly. This is especially crucial as I have to report to the National Guard monthly.**

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Please note that you may also pick up the spots, placement orders and affidavits for each quarter off our website: <http://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

<b>Idaho Army National Guard:</b>	<b>January 1, 2019 – December 31, 2019</b>
<b>"Be The Parent"</b>	<b>April 1, 2019 – June 30, 2019</b>
<b>Dig Line 811</b>	<b>April 1, 2019 – September 30, 2019</b>

**Frequency: 24 spots a month per client per station**  
(any additional would be a wonderful bonus)

**Please return your affidavits at the end of each month to:  
ISBA**

[isba@idahobroadcasters.org](mailto:isba@idahobroadcasters.org)