

**NCSA PLACEMENT ORDER
July through September, 2019**

TO: NCSA Coordinators - TV
FROM: Connie Searles
RE TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.

We have four NCSA clients for the 2nd quarter. They are:

Idaho Army National Guard Various spots, please rotate evenly. You can pick up the spots here: <https://lmdresources.com/arnng-idaho> or on our website: <http://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

Idaho Dept. of Labor: "This is Your Moment" Please pick up the spot at: <http://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

The Idaho Division of Building Safety and the National Excavator Initiative: "Dig Line-811. You have these spots or pick them up at <http://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

Idaho Office on Drug Policy: "Opioid: Speak out, Opt out, Throw out" This spot is not ready yet. I will send a link to you as soon as I receive it.

Please return your affidavits monthly. This is especially crucial as I have to report to the National Guard monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Please note that you may also pick up the spots, placement orders and affidavits for each quarter off our website: <http://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

Idaho Army National Guard January 1, 2019 – December 31, 2019

ID Dept. of Labor "We Serve" July 1, 2019 – September 30, 2019

ID Dept. of Public Safety "Dig Line 811 April 1, 2019 – September 30, 2019

ID Office on Drug Policy "Opioids" July 1, 2019 – December 31, 2019

Frequency: 24 spots a month per client per station
(any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:
isba@idahobroadcasters.org