



**NCSA PLACEMENT ORDER
April thru June, 2020**

TO: NCSA Coordinators - TV
FROM: Connie Searles
RE TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.

We have four NCSA clients for the 2nd quarter. They are:

Idaho Army National Guard Various spots, please rotate evenly. You can pick up the spots here:
<https://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

Idaho Office on Drug Policy: "Be The Parent" Two 30 second spots – one HD, one SD Please pick up here:
<https://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

National Excavators Institute: Dig Line-811" Pick up the spots here: <https://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

ID Dept. of Motor Vehicles: "DMV Closures due to COVID19" Spots are currently in production. You will be notified as soon as they are available.

Please return your affidavits monthly. This is especially crucial as I have to report to the National Guard monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Idaho Army National Guard April 1, 2020 – December 31, 2020

ID Office on Drug Policy: "Be The Parent" April 1, 2020 – June 30, 2020

National Excavators Institute: "Dig Line-811 April 1, 2020 – September 30, 2020

Dept. of Motor Vehicles" DMV Closures-COVID19 April 1, 2020-June 30, 2020

Frequency: 24 spots a month per client per station ROS
(any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to: isba@idahobroadcasters.org