

**NCSA PLACEMENT ORDER
April thru June, 2020**

TO:	NCSA Coordinators - Radio
FROM:	Connie Searles
RE	Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.

We have four NCSA clients for the 2nd quarter, 2020. They are:

- **Idaho Army National Guard:** Various spots, please rotate evenly. You can pick up the spots here: <https://www.idahobroadcasters.org/index.php/eas-abip/ncsa-radio>.
- **Idaho Office on Drug Policy: "Be The Parent"** There are both English and Spanish spots. Please use the Spanish spots if you have a Spanish format station. <https://www.idahobroadcasters.org/index.php/eas-abip/ncsa-radio>.
- **National Excavators Institute: "Dig Line-811"** Pick up spots here: <https://www.idahobroadcasters.org/index.php/eas-abip/ncsa-radio>
- **ID Dept. of Motor Vehicles: "DMV Closures due to COVID19"** Spots are currently in production. You will be notified as soon as they are available.

Please return your affidavits monthly. This is especially crucial for the Guard as I have to report monthly!

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's

Idaho Army National Guard

April 1, 2020 – December 31, 2020

ID Office on Drug Policy: "Be The Parent" April 1, 2020 – June 30, 2020

National Excavators Institute: "Dig Line-811" April 1, 2020-September 30, 2020

Dept. of Motor Vehicles: "Closures due to COVID19" April 1, 2020-June 30, 2020

Frequency: 36 spots a month per client per station on an ROS basis in your advertising time (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

ISBA

isba@idahobroadcasters.org