



**NCSA PLACEMENT ORDER
July through September, 2020**

TO: NCSA Coordinators - Radio
FROM: Connie Searles
RE Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.

We have four NCSA clients for the 3rd quarter. They are:

- Idaho Army National Guard Various spots, please rotate evenly. You can pick up the spots here: <http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio>
- Idaho Dept.of Labor: "Serve Idaho, Serve Idaho-Test It Out" Please rotate evenly. You can pick up the spots here: <http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio>
- The National Excavator Initiative: "Dig Line-811. You have these spots or pick them up at <http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio>
- Idaho Dept of Motor Vehicles: "Closure" These are new spots – Pick up the new spots here: <http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio>

Please return your affidavits monthly. This is especially crucial for the Guard as I have to report monthly!

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's

Idaho Army National Guard	January 1, 2020 – December 31, 2020
Dig Line – 811	April 1, 2020 – September 30, 2020
ID Dept. of Labor "We Serve"	July 1, 2020 – September 30, 2020
ID Dept. of Motor Vehicles "Closure"	April 1, 2020-September 30, 2020

Frequency: 36 spots a month per client per station on an ROS basis (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

ISBA

isba@idahobroadcasters.org