



**NCSA PLACEMENT ORDER
October thru December, 2021**

TO: NCSA Coordinators - Radio
FROM: Connie Searles
RE: Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.

We have three NCSA clients for the 4th quarter. They are:

- **Idaho Army National Guard** Various spots, please rotate evenly. You can pick up the spots here: <http://idahobroadcasters.org/index.php/eas-abip/nca-radio>
- **Idaho Dept. of Labor: "We Serve"** You can pick up the spots here: <https://www.idahobroadcasters.org/index.php/eas-abip/nca-media>
- **Idaho Office on Drug Policy: Project Filter: "Vaping Dangers"** Please reserve space for these spots, we will notify you when they are available on our website..

Please return your affidavits monthly. This is especially crucial for the Guard as I have to report monthly!

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's

Idaho Army National Guard January 1, 2020 – December 31, 2021

Idaho Dept. of Labor "We Serve" October 1, 2021-December 31, 2021

Idaho Office on Drug Policy "Vaping Dangers October 1, 2021-December 31, 2021

Frequency: 36 spots a month per client per station on an ROS basis (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

ISBA

isba@idahobroadcasters.org