

NCSA PLACEMENT ORDER
January thru March, 2021

TO: NCSA Coordinators - TV
FROM: Connie Searles
RE: TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.

We have three NCSA clients for the 1st quarter. They are:

Idaho Army National Guard Various spots, please rotate evenly. You can pick up the spots here:

<https://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

Project Filter: A new spot is being produced. I will notify you when it is ready. In the meantime, please continue using the "Eagle High School" spot. You can pick up the spots here. <https://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

Idaho Dept of Transportation: "Star Card ID" You can pick up the spots here:

<https://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

Please return your affidavits monthly. This is especially crucial as I have to report to the National Guard monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Idaho Army National Guard

April 1, 2020 – October 31, 2021

Project Filter: "Vaping Dangers"

October 1, 2020-September 30, 2021

ID Dept of Transportation: "Star Card ID"

January 1, 2021-March 31, 2021

Frequency: 24 spots a month per client per station ROS

(any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to: isba@idahobroadcasters.org