



**NCSA PLACEMENT ORDER, 3rd Quarter, 2022
July 1 – September 30, 2022**

TO: NCSA Coordinators - Radio
FROM: Lisa Owens
RE Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. **If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.**

We have two NCSA clients for the 3rd quarter (Attorney General is just part of Q3). They are:

- **Idaho Army National Guard:** Various spots, please rotate evenly. You can pick up the spots here: <http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio>
- **Idaho Attorney General Consumer Protection:** 3 spots, you can pick up the spots here <http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio>
- **Idaho Department of Labor, Serve Idaho:** Various spots, you can pick the spots up here: <http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio>

Please return your affidavits monthly. This is especially crucial for the Guard as I have to report monthly!
Once again thank you for your past participation and we look forward to your continuing use of these NCSA's

Idaho Army National Guard **January 1, 2022 – December 31, 2022**

Idaho Attorney General "Consumer Protection" **July 1, 2022 – July 20, 2022**
(this is to make up for the days the spots were pulled for the election)

Idaho Department of Labor – Serve Idaho **July 1, 2022-December 31, 2022**

Frequency: 36 spots a month per client per station on an ROS basis (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

ISBA

isba@idahobroadcasters.org