



**NCSA PLACEMENT ORDER -1st Quarter, 2022
January 1, 2022 thru March 31, 2022**

TO:	NCSA Coordinators - Radio
FROM:	Connie Searles
RE	Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. **If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.**

We have three NCSA clients for the 1st quarter. They are:

- **Idaho Army National Guard** Various spots, please rotate evenly. You can pick up the spots here: <http://idahobroadcasters.org/index.php/eas-abip/nca-radio>
- **Idaho Attorney General Consumer Protection** 3 spots You can pick up the spots here: <http://idahobroadcasters.org/index.php/eas-abip/nca-radio>
- **Idaho Office on Drug Policy: Project Filter: "Vaping Dangers"** 3 spots – please run in rotation Pick up the spots here: <http://idahobroadcasters.org/index.php/eas-abip/nca-radio>

Please return your affidavits monthly. This is especially crucial for the Guard as I have to report monthly!

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's

Idaho Army National Guard January 1, 2022 – December 31, 2022

Idaho Attorney General "Consumer Protection" Jan. 1, 2022-March 31, 2022

Idaho Office on Drug Policy "Vaping Dangers" Jan 1, 2022-March 31, 2022

Frequency: 36 spots a month per client per station on an ROS basis (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to:

ISBA

isba@idahobroadcasters.org