



**NCSA PLACEMENT ORDER, 4th Quarter 2024
October-December 2024**

TO: NCSA Coordinators - TV
FROM: Lisa Owens
RE: TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. **If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.**

We have two NCSA clients for the 4th quarter. They are:

- **Idaho Department of Education, "School Attendance" October 1 – December 31, 2024**
- **Idaho Secretary of State's Office, "Get Out to Vote" October 1 – November 5, 2024**

Please return your affidavits monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

- **Idaho Department of Education, School Attendance:** Various spots, please rotate evenly. Including Spanish Language spots for our Spanish language stations. You can pick up the spots here: <https://www.idahobroadcasters.org/index.php/eas-abip/nca-media>
- **Secretary of State's Office, Get Out to Vote:** Various spots, please rotate evenly. You can pick up the spots here once available: <https://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

Frequency: 24 spots a month per client per station ROS basis (any additional would be a wonderful bonus)

**Please return your affidavits at the end of each month to:
isba@idahobroadcasters.org**