

TV Station Categories



DIVISION A: NEWS AND PUBLIC AFFAIRS

1. Best Local Newcast
KIVI, Nampa “Good Morning Idaho”
KNIN, Nampa “Fox 9 Now”
KIVI, Nampa “KIVI Idaho News 6”
2. Best News Story
KIVI, Nampa “Mobile Covid-19 Vaccines”
KIVI, Nampa “Deaf and Hard of Hearing Navigate Pandemic”
KMVT, Twin Falls “Hispanic Remote Learning Hardships”
3. Best Sports Program – not play-by-play
IPTV, Boise “Outdoor Idaho: The 12ers”
KLEW, Lewiston “2021 NAIA World Service Preview”
KPVI, Pocatello “Former Pro Baseball Player Wants to Help Others Reach That Level”
4. Best Sports Play-By-Play (5 minutes)
No Entries
5. Best News Weather Segment
KIVI, Nampa “Idaho New 6 Forecast”
KMVT, Twin Falls “January 6th 2020 Main Weather”
6. Best Sports Segment
No Entries
7. Best Investigative Report
KLEW-TV, Lewiston “Homeless and Human”
KSAW-TV Twin Falls, “Idaho Elk Population”
KNIN-TV Nampa “Navigating Unemployment Benefits”
8. Best Spot News Story
KSAW-TV Twin Falls, “Truck Driver Rescue”
KIVI-TV, Nampa “Soldier Mountain Fire”
KSAW-TV, Twin Falls “Badger Fire”
9. Best Feature News Story
KIVI-TV Nampa, “Meridian’s Shovel Guy”
KIVI-TV Nampa, “Creating a Huggable World”
IPTV Boise, “Idaho Reports: Saint Luke’s Nurses”

10. Best News Photographer
KIVI-TV Nampa, “Doug Lock-Smith”
IPTV Boise, Jay Krajic: Outdoor Idaho”
KIVI-TV Nampa, “Norman Kahler”
11. Best Anchor
KIVI-TV Nampa, “Kristen Skovira”
KIVI-TV Nampa, “Matt Sizemore”
KLEW-TV Lewiston, “Jordan Smith”
12. Best Continuing Coverage
KPVI-TV Pocatello “The Case of Chad and Lori”
KNIN-TV, Nampa “Boise Black Live Matter Protests”
KMVT-TV Twin Falls “Surviving or Thriving”
13. Best Breaking News
KIVI-TV, Nampa “Idaho Missing Children”
14. Best Reporter
KLEW-TV Lewiston “Never an Average Day in the LC Valley”
KIVI-TV, Nampa Natasha Williams
KSAW-TV, Twin Falls “Stephanie Garibay”

DIVISION B: LOCAL COMMERCIAL PRODUCTION

1. Best Commercial-Single :15
KNIN, Nampa “The Leak
2. Best Commercial-Single :30
KNIN, Nampa “Leisure Mattress Best Cure for Sleep”
3. Best Public Service Announcement
KNIN, Nampa “Washing Hands 101”
KNIN, Nampa “Domestic Abuse”
KIVI, Nampa “Wear A Mask”

DIVISION D: PROMOTION

1. Best Station Promotion
KIVI, Nampa “Ida-Haunts”
KIVI, Nampa “Along for the Ride”
KIVI, Nampa “Knowledge is Power”
2. Best Station Website
KIVI, Nampa “Kivity.com”
IPTV, Boise “Idaho Public Television”
IPTV, Boise “Science Trek”

Radio Station Categories

DIVISION A: NEWS AND PUBLIC AFFAIRS

1. Best Local Newcast
KBOI, Boise “Rick Worthington”
KBSX, Boise “Boise State Public Radio News with Troy Opple”
KBOI, Boise “Ron O’Brian”
2. Best News Story
KBSX, Boise “Communities Are Taking It Upon Themselves To Tackle Suicide”
KBSX, Boise “Pandemic Boosts Sun Valley’s Economy, But Not Everyone Benefits”
3. Best Sports Program—not play-by-play (5 minutes)
KTIK, Boise “Idaho Sports Talk with Prater & The Ballgame
4. Best Sports Play-By-Play (5 minutes)
KBOI-AM Boise, “Bob Behler-Boise State Football”
KBOI-AM Boise “Bob Behler – Boise State Basketball”
5. Best Sports Talk (5minutes)
KTIK, Boise “Idaho Sports Talk with Prater & The Ballgame
6. Best Charitable Fundraiser
KXLT-FM, Boise “107.9 LITE FM Christmas Wish”
KBOI-AM Boise “Idaho’s Biggest Toy Drive”

DIVISION B: LOCAL COMMERCIAL PRODUCTION

1. Best Commercial - Single :30
KLCE, Idaho Falls “The Minky Supply Company-Dreams Come True”
KNBL, Idaho Falls “Mangini’s Take and Bake-Mangini Genie”
KFTZ, Idaho Falls “Monillo-What’s His Name”
2. Best Commercial - Single :60
Townsquare Media – Boise “Ultimate Heating & Air – New Neighbors
3. Best Public Service Announcement
No Entries

DIVISION C: ENTERTAINMENT PROGRAMMING

1. Best Personality—Non Morning Show
KBSX-Boise “Idaho Matters with Gemma Gaudette
KKGL-Boise “Forest-Afternoons on 96.9 The Eagle
KBOI-Boise “Nate Shelman”
2. Best Morning Radio Show (5 minutes compilation from the same day as the news entries)
KIZN- Boise “Unsound Financials Advice from Alana & Chris
KZMG- Nampa “Joey & Lauren in the Morning”
KWYD- Nampa “Fast in the Morning-Wild 101
2. Best Talk Show

KCVI-Blackfoot “Traffic School with Viktor Wilt and Sgt. Crain
KBSX-Boise “Idaho Matters”
KBOI-Boise “Nate Shelman”

DIVISION D: PROMOTION

1. Best Station Promotion
KXLT Boise, “107.9 LITEFM Match Game”
KZMG Nampa, “Joey & Lauren Love Saying the “A” Word”
KNBL Idaho Falls “”KNBL-Sweetheart Serenade 2021”

2. Best Station Website
KBSX Boise “Boise State Public Radio”
KBOI-AM Boise “KBOI.com”
KXLT-FM Boise “Liteonline.com”