



BEST IN BROADCASTING CALL FOR ENTRIES 2023

April 5, 2023

Dear Idaho Broadcaster:

It is once again time to bring out your best to enter Idaho's Best in Broadcasting Awards. This year I hope you will be among those we honor for excellence in broadcasting. This includes all you need to enter, and I encourage you to do so. Remember, you cannot win if you do not enter.

All of your entries should have been on-air between May 21, 2022, and May 20, 2023—except the following:

News entries from radio and television will be required to enter one show in its entirety (please delete commercials). ***This year, if you plan to enter "Best News" you should tape all of your newscasts during the week (5 days, Monday through Friday) beginning Monday, May 15 and ending Friday, May 19.*** After that week, a specific day will be chosen as the entry day, and you will be notified of that day by e-mail. This year, best anchor and best weather and sports segments in the Television division can be entered from any local newscast from May 15, 2023, to May 19, 2023. **These segments must be entered separately on the "Best in Media" website if you wish to enter.**

The following radio entries should be a compilation of the best of show between May 21, 2022, and May 20, 2023

- Best Personality (Non-Morning Show)
- Best Morning Radio Show
- Best Talk Show

ENTRY DEADLINE IS June 3, 2023. Entries will open May 22nd on the Best in Media site (www.bestinmedia.com).

Material broadcast between May 21, 2022, and May 20, 2023, is eligible. Good luck to all of you. Questions? Call Lisa Owens at 345-3072 or email: isba@idahobroadcasters.org.

2023 "Best in Broadcasting" Awards Entry Process

As in the past, this year's awards will all be entered and judged electronically on the "Best in Media" website. www.bestinmedia.com. Please check and read carefully before starting the entry process.

Categories and entry rules are all right here.

Instructions for entering, formats, etc. are all on the website and the last page of this Call for Entries. Please read carefully before beginning the entry process.

Payments for entries will be made through Pay Pal. Make sure you have a Pay Pal account or a credit/debit card handy when you begin uploading your entries.

You may begin entering **May 21, 2023**, and entries will be open until **JUNE 3. NO EXTENSIONS.**

Some words of wisdom: Also see last page.

- You must create a new account this year. You may use the same username / password from last year, but you need to create a new account for 2023. Using the Log In / Out / Register, create an account for 2023. You will be asked for your name, your email, and to create a username and password.
- You **MUST USE** a YouTube account to submit videos and the videos must be listed as "PUBLIC." Videos cannot be submitted from a 3rd party website unless it's for an online category.
- Make sure that bestinmedia.com and cognitofirms.com are accepted by your email program.

Best in Media for 2023 has made the entry process very streamlined. As long as you follow the simple step-by-step process, it's simple and quick.

Question? Contact Tom Frazee at tom@bestinmedia.com

2023 BEST IN MEDIA ENTRY INSTRUCTIONS

Media Type:

Video: Best in Media only allows video running from your YouTube account. No 3rd party websites or streaming sites are permitted unless it's a part of an online category. Your video MUST be set to "public" so the judges will be able to view your entry video.

Audio: MP3 file submitted to your media account. No 3rd party websites or streaming sites are permitted.

Support Images or Documents: Images need to be either a PNG or JPG file. Documents must be a PDF file.

Note: The only time a link to a 3rd party website or social media page is allowed is in an Online specific category

Entry Process:

1. Go to www.bestinmedia.com and Log In using the Log In / Out / Register tab in the navigator bar
2. Roll over "CREATE AN ENTRY" and select the state association or organization you are entering
3. The pre-populated entry form will load. You will need the following information per entry:
 - Your personal information
 - The division and category you are entering.
 - An entry name or title.
 - The YouTube video URL or the location of an audio, image or document on your computer.
Note: You can submit up to 4 files or URLs per entry
 - Name(s) of the people involved in the creation of the entry production (for recognition) Check your spelling!!!

New for 2023: Before you submit the form, the last page will be a SUMMARY of your entry. Please use this to double check your entry information, especially spelling. *What goes on the form goes on the award! If you find any mistakes, it's very easy to back up the form and fix the error.*

Then you submit the form. A copy of this form will be sent to your email within moments along **with a link if you would like to make any changes to the entry. This allows you to update any submitted form without having to contact Best in Media.**

Once you submit the form, you will be re-directed to an entry confirmation page where you can:

- Verify your media is submitted and viewable.
- Return and create another entry.
- Go and pay for your entry(s).
- Return to the homepage to log out.

Competition General Information

Judging

Broadcasters from Wyoming will judge entries based on creativity, technical quality, execution, and overall effectiveness.

Judges will be asked to select a first, second and third place winner in each category entered, but are under no obligation to do so and may choose to award no prize in a category.

The decision of the judges will be final.

Liability

All materials submitted become the property of the Idaho State Broadcasters Association. The ISBA will not be financially responsible for any material submitted.

Entry Fees

The Best in Media site will request payment when you place your entries. Payments will be made via PayPal. Entries will not advance to judging without payment of entry fees. A separate entry fee will apply when the same commercial, promo, PSA, or program is entered in more than one category.

The following fees apply:

- **Members: First Entry Free for each station in each category.**
- **Members: Each additional entry in each category—\$10.00.**
- **Non-Members: \$40.00 per entry, Radio and TV.**

Deadline

All entries must be completed on the website **no later than 5:00 P.M. June 3, 2023. NO EXCEPTIONS**

Submit entries to: www.bestinmedia.com

2023 "BEST IN BROADCASTING" AWARDS

GENERAL RULES AND INSTRUCTIONS

1. Only material produced and aired between May 21, 2022, and May 20, 2023, is eligible.
2. Only Idaho FCC licensed broadcast stations are eligible to enter.
3. VIDEO ENTRIES: See instructions for entering, formats accepted and coding requirements on the Best in Media website and the last page of this publication.
4. AUDIO ENTRIES: MP3 formats only. See instructions on the Best in Media website and the last page of this publication.
5. All entries must contain only station-produced material (talent, scripts, art, etc.). Station music and sound effects libraries are permitted.
6. Subscription weather aids (satellite photos, radar reports, etc.) may be used as an enhancement to locally produced weather programs.
7. Talent used in entries must have actually performed in the station's studio or on location.
8. No announcements produced outside the station that contain only a locally produced "tag" will be accepted for judging.
9. Excerpts from syndicated programs and feature films are OK to use in program promotional announcements.
10. No maximum number of entries.
11. ENTRY FEE: First entry in each category free for ISBA members, \$10.00 per entry thereafter, \$40.00 per entry for non-members.

IMPORTANT:

- Best in Media accepts YOUTUBE video's, audio, images and documents to be uploaded for entries. YouTube videos must be posted as "public".
- URL's MUST be uploaded to your Media Manager. NO LINKS TO MEDIA RUNNING FROM YOUR WEBSITE ARE ALLOWED! The only website URLs allowed are for website entries.
- 4K and 360: Their media player can now show 4K and 360-degree videos that have been uploaded to YouTube.

TV Station Categories

(No Maximum number of entries)

DIVISION A: NEWS AND PUBLIC AFFAIRS

1. Best Local Newscast (Must be taken from designated week)
2. Best News Story (may include sports, weather, etc.)
3. Best Sports Program—not play-by-play
4. Best Sports Play-By-Play (5 minutes)
5. Best News Weather Segment (any day)
6. Best Investigative Report
7. Best Spot News Story
8. Best Feature News Story
9. Best News Photographer (5 minutes)
10. Best Anchor (5-minute compilation over opening & closing dates)
11. Best Continuing Coverage (multiple reports over time)
12. Best Breaking News (multiple reports same day)
13. Best Reporter (5-minute compilation over opening & closing dates)

DIVISION B: LOCAL COMMERCIAL PRODUCTION

1. Best Commercial – Single :15
2. Best Commercial – Single :30
3. Best Public Service Announcement

DIVISION C: PROMOTION

1. Best Station Promotion
2. Best Station Website

Radio Station Categories

(No Maximum number of entries)

DIVISION A: NEWS AND PUBLIC AFFAIRS

1. Best Local Newscast (Must be taken from designated week)
2. Best News Story
3. Best Sports Program—not play-by-play (5 minutes)
4. Best Sports Play-By-Play (5 minutes)
5. Best Sports Talk (5 minutes)
6. Best Charitable Fundraiser

DIVISION B: LOCAL COMMERCIAL PRODUCTION

1. Best Commercial -Single :30
2. Best Commercial -Single :60
3. Best Public Service Announcement

DIVISION C: ENTERTAINMENT PROGRAMMING

1. Best Personality—Non-Morning Show (A 5-minute compilation of your best work between May 21, 2022, and May 20, 2023)
2. Best Morning Radio Show (5-minute compilation of your best work between May 21, 2022, and May 20, 2023)
3. Best Talk Show (A 5-minute compilation of your best work between May 21, 2022, and May 20, 2023)

DIVISION D: PROMOTION

1. Best Station Promotion
2. Best Station Website