



October 19, 2021

Dear Broadcast Partner,

Our highly-trained Army National Guard members are ready to respond to emergencies at a moment's notice. These first responders are crucial to our Nation's defense, protecting citizens during emergencies and helping communities recover from natural disasters.

The Army National Guard's "Be More" marketing campaign includes television and radio commercials that share the Guard's commitment to our community, and to providing our citizen-soldiers with the opportunities to lead, learn, and gain in-demand job skills—all while serving part-time, close to home, and receiving educational and financial benefits.

Without your generous airtime contributions and favorable programming considerations, we could not adequately tell the Guard story and recruit the Citizen-Soldiers necessary to protect our community. We thank you for your support as we advance our mission of assisting and serving our communities and nation with pride.

Sincerely,

A handwritten signature in black ink, appearing to read 'Nathan A. Wilson', is written over a large, light-colored circular mark.

Nathan A. Wilson
Lieutenant Colonel, Army National Guard
Marketing & Advertising Branch
Strength Maintenance Division

GUARD NATION THANKS YOU!