



**NCSA PLACEMENT ORDER, 2<sup>nd</sup> Quarter, 2022  
April 1 thru June 30, 2022**

TO: NCSA Coordinators - Radio  
FROM: Lisa Owens  
RE Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. **If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.**

We have four NCSA clients for the 1st quarter. They are:

- **Idaho Army National Guard:** Various spots, please rotate evenly. You can pick up the spots here: <http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio>
- **Idaho Attorney General Consumer Protection:** 3 spots, you can pick up the spots here <http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio>
- **Idaho Department of Health & Welfare: Suicide Prevention:** Various spots, you can pick the spots up here: <http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio>
- **Jannus Inc., Foster Grandparent Program:** 1 spot. You can pick the spot up here: Pick up the spots here: <http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio>

**Please return your affidavits monthly. This is especially crucial for the Guard as I have to report monthly!**

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's

**Idaho Army National Guard January 1, 2022 – December 31, 2022**

**Idaho Attorney General "Consumer Protection" Jan. 1, 2022-June 30, 2022**

**Idaho Dept. of H&W-Suicide Prevention April 1, 2022-June 30, 2022**  
**(NOTE: there are Spanish and English spots available, please choose the one that best suits your audience)**

**Jannus Inc., Foster Grandparent Program April 1, 2022-June 30, 2022**

**Frequency: 36 spots a month per client per station on an ROS basis (any additional would be a wonderful bonus)**

**Please return your affidavits at the end of each month to:**

**ISBA**

**[isba@idahobroadcasters.org](mailto:isba@idahobroadcasters.org)**