



**NCSA PLACEMENT ORDER, 3rd Quarter 2022  
July - September 2022 (updated 7/12/22)**

**TO:** NCSA Coordinators - TV  
**FROM:** Lisa Owens  
**RE:** TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.

We have two NCSA clients for the 2nd quarter. They are:

- **Idaho Army National Guard:** Various spots, please rotate evenly. You can pick up the spots here: <https://www.idahobroadcasters.org/index.php/eas-abip/nca-media>
- **Idaho Department of Labor – Serve Idaho:** One spot. You can pick up the spot here: <https://www.idahobroadcasters.org/index.php/eas-abip/nca-media>

**Please return your affidavits monthly. This is especially crucial as I have to report to the National Guard monthly.**

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

**Idaho Army National Guard**

**January 1, 2022-December 31, 2022**

**Idaho Department of Labor – Serve Idaho**

**July 12, 2022-December 31, 2022**

**Frequency: 24 spots a month per client per station ROS**  
(any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to: [isba@idahobroadcasters.org](mailto:isba@idahobroadcasters.org)